



eco:COACH

SMARTER SUSTAINABILITY

Eco-Coach, Inc. assists leading organizations to evaluate, design, and implement sustainable practices. Sustainability means managing human, environmental, and financial capital for long-term organizational success and positive environmental and social impact.

VALUE PROPOSITION

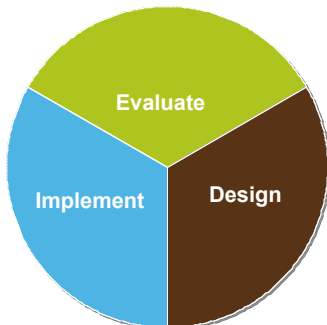
Our clients typically achieve cost savings and a positive return on investment in our services of six to twelve months.

Studies shown how 'greening' your company now yields bottom-line results in the near-term. A green company can:

- Attract more customers even in a down economy
- Improve energy efficiency and reduce energy dollar costs by 35% or more
- Increase staff productivity by as much as 18%

SAMPLE CLIENT RESULTS

- **Washington Gas saved \$500,000 by moving its annual reports online**
- **AARP identified over \$100,000 in energy savings**
- **Goodwill Industries International developed tools to help its members "go green"**
- **CITI* reduced its carbon emissions by 30%+**
- **Downtown DC BID* identified overlaps in its business processes**



It was a pleasure working with the team at Eco-Coach. Going through the eco-assessment process turned out to be a real eye-opener for many of us in the company. It resulted in our making some immediate improvements and strengthened our commitment toward sustainability.

- Susie Ellis
President, SpaFinder, Inc

BENEFITS

- ✓ Save money
- ✓ Be an industry leader
- ✓ Enhance your brand/corporate image
- ✓ Improve recruitment, engagement and retention of staff
- ✓ Increase customer satisfaction & loyalty
- ✓ Manage risk



CONTACT US TODAY



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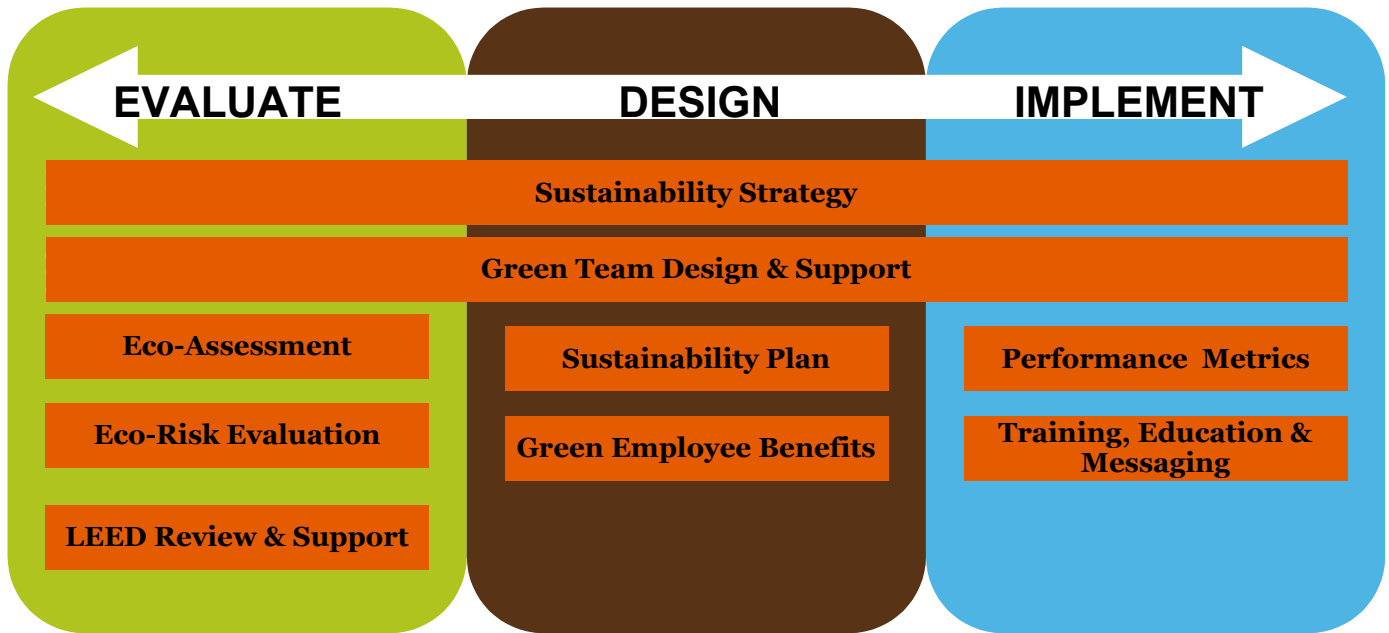
www.eco-coach.com

* CITI = Community IT Innovators

Downtown DC BID = Downtown District of Columbia Business Improvement District



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BUSINESS SERVICES

Eco-Assessment: Identify and prioritize sustainability actions and create a baseline profile of your organization's existing practices using our proprietary scorecard.

Integrated Sustainability Solutions: Offered in partnership with 4GreenPs, ISS helps organizations incorporate *both* operational *and* strategic issues into leading-edge sustainability programs. We conduct a comprehensive assessment of your business goals and sustainability imperatives, as well as the broader competitive landscape and market dynamics impacting your organization then translate our findings into an actionable program.

Sustainable Hospitality Services: A win-win for operators, helping build brand loyalty and increase the customer base while taking into account community relations, staff development, and impact on the planet. Overcome the challenges to becoming a more environmentally, socially and fiscally sustainable restaurant or bar.

Sustainability Strategy & Planning: Develop or update your sustainability strategy and identify key drivers to ensure alignment with corporate strategy and objectives. Refine goals and your plan to implement, achieve and track these goals.

Eco-Risk Evaluation: Analyze current operations against an evolving regulatory framework for sustainability and identify opportunities to proactively minimize risk by aligning more closely to that framework.

Performance Metrics: Develop metrics to help you monitor and quantify progress, and successfully manage your organization's sustainability initiative.

Training, Education & Marketing: Engage staff and generate buzz about your 'going green' initiative, and communicate your successes internally and externally.

LEED Certification & Support: Determine if your building or space is LEED-compliant, identify missing components, and coordinate implementation to obtain LEED certification.

Green Team Support: Identify key stakeholders across the organization to lead the drive to a more sustainable future and provide them with the tools for success.

